



HarWASTing
BRAND GUIDELINES



HarWASTing



HarWASTing

Valorisation of Harvested Agroforestry Biomass
Waste as Feedstock for Value-added Bio-based
Solutions as a Green Development Pathway

#2a3b8f
R41 G60 B143
C100 M92 Y7 K0
Pantone 7686 C

#38b34a
R56 G179 B74
C75 M1 Y100 K0
Pantone 2270 C

#c59656
R197 G150 B86
C22 M41 Y76 K2
Pantone 465 C

#299fd9
R41 G159 B217
C72 M22 Y0 K0
Pantone 7688 C

#8ec441
R142 G196 B65
C50 M1 Y98 K0
Pantone 2291 C



HarWASTing

The color intensity on light backgrounds should be minimal



HarWASTing

There is no change in the color scheme when logo is set on dark backgrounds



HarWASTing



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The width of the letter H is used as a reference
for the distance to surrounding objects

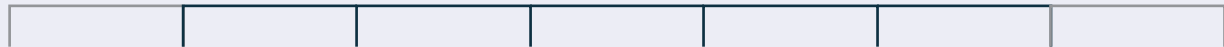
Manrope for
digital and print
materials,

Arial for documents.

Free download at Google Fonts



25 mm



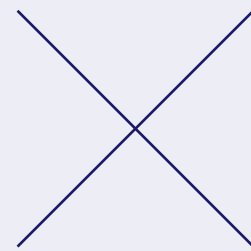
with tagline

15 mm

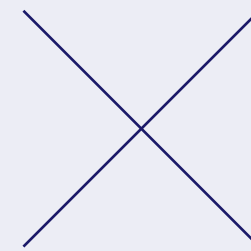


without tagline

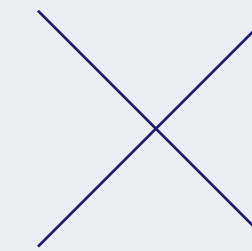
Modifying
the colors



Distorting
the proportions



Rotating
for special effect





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All HarWASTing productions must display the EU funded logo.

All written productions, i.e., reports, must include the disclaimer alongside the logo.

Available formats

For printing: EPS

All other types of use: PNG & **SVG**

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